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For Immediate Release

**NEW NEIGHBORLY NOTIFICATION SERVICE COMES TO LAWNS NEAR YOU**

*A Watchful Neighbor is now available, helping absent homeowners learn about property problems sooner*

**Ridgewood, NJ., March 26, 2014** —A Watchful Neighbor, a new notification service for property owners and renters, launched this week for houses, vacation homes, apartments, businesses, cars, and boats. The company is a message delivery service that lets neighbors and passersby quickly communicate a concern about a property to the absent homeowner or renter, even without knowing their contact information.

“We have heard many stories from friends and family who were at work, on vacation, on a business trip, or just running errands for the day,” explains founder and creator Beth BaRoss of Ridgewood, NJ. “They returned home to a range of unexpected things like fallen tree limbs, burst water pipes, garage doors left open, newspaper delivery that wasn’t stopped for vacation, and more. Often neighbors and others have seen the problems and wanted to inform the owners, but didn’t know how to reach them.”

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This is where BaRoss' new company comes in, giving people who wish to help others a way to pass along an important message. A Watchful Neighbor works by the customer registering their address online. The base service provides a yard sign and two window decals, one for the home and the other for a registered car or boat. While the owner is not home, someone in the area may notice something of concern on the property. Knowing by the yard sign and/or window decal that the property owner or renter has the A Watchful Neighbor service, the passerby can then call (855) BE-WATCHFUL to communicate the concern. The A Watchful Neighbor team will identify the customer's property and quickly pass along the message to the owner and their backup contacts. Notifications are done by phone call, text, and email at all hours. Callers are not required to leave their name, but can if they wish.

“A Watchful Neighbor can be called by anyone for almost any problem or concern noticed on a customer's property. It can even be used by families of elderly family members who live alone,” elaborates BaRoss. “Essentially, we help absent property owners and renters learn of important problems sooner, allowing them to act quicker before those issues become larger.”

For \$50 a year, property owners and renters can sign up with A Watchful Neighbor. The service covers one home, vacation house, apartment, or business and one car or boat. Additional cars/boats can be added for \$10 each for one year. A Watchful Neighbor accepts calls and makes notifications 24 hours a day, 365 days a year. To find out more information or to sign up with A Watchful Neighbor, visit the website at [www.awatchfulneighbor.com](http://www.awatchfulneighbor.com).